



General Membership Meeting

Monday, November 7, 2016 ~ 12:00 p.m.

Ambassador Restaurant

Minutes

- I. **Welcome, Prayer and Pledge of Allegiance:** Jim Quimby led prayer, Kelly Miller led pledge of allegiance. Kari Montgomery opened the meeting at 12:10 p.m.
- II. **Review of October 3, 2016 General Meeting Minutes:** A motion to approve the minutes as presented and seconded. Motion carried.
- III. **Committee Reports:**
 - a. *Education Committee report* – Consuelo McFadden reported that the Education Committee participated in a strategic planning session at the October meeting. One of the issues that is apparent is dissemination of information; getting the message to those who need to hear it.

Texas County Commissioners supported the OPSU Emergency Medical Responders course by covering the fees. The course graduated 14 out of the 22 who started and both Texhoma and Goodwell have EMR's.

Dr. Temple Grandin will be on OPSU Main Campus on November 10. The campus is excited to welcome Dr. Grandin who is an advocate for humane animal practices and for the autistic.
 - b. *Ambassadors' report* – Kyle Hawkins said that the Ambassadors have attended ribbon cuttings and had a good time at the Chamber Banquet. They are looking forward to the Christmas parade on December 10.
 - c. *Special Events Committee report* – Kari Montgomery said that the Chamber Banquet was a great event. The 2016 Parade of Lights will be on December 10; the theme is "The Best Christmas Ever". The theme was chosen because of the Guymon Community Theatre's production of "The Best Christmas Pageant Ever".
 - d. *Ag Committee report* – The Excellence In Ag Experience is scheduled for Thursday, January 26, 2017. Scholarship applications are due on December 1, 2016; cash and leadership conference is valued at \$4,200. Sponsorships are available.
- IV. **Upcoming Ambassador/Chamber Events**
 - a. *Education Committee Meeting* – 12:00 p.m., Tues., November 15, Pub on the Bricks – Sponsored by OPSU.
 - b. *Guymon Chamber of Commerce General Membership Meeting* – 12:00 p.m., December 5, Ambassador Restaurant
 - c. *Guymon Chamber of Commerce Parade of Lights, "The Best Christmas Ever"* – 5:30 p.m., Saturday, December 10, between 11th & 4th Streets, downtown Guymon. The Christmas Village is planned as well.
- V. **Community Events**

- a. *OPSU Chili Cook-off* – 11:00 am, Saturday, November 12. OPSU Football game kick-off, 1:00 pm. (Senior Day). It was reported that there are twenty-five entries this year.
- b. *Election Day* – All Day, November 8
- c. *Veteran's Day* – All Day, November 11. Because of the GHS State Student Council Conference, the Guymon School's Veteran's Day Program has been scheduled for December 9.
- d. *GHS State Student Council Conference* – November 11 – 13
- e. *MHTC 2016 Health Fair* – 7:00 – 11:00 am, November 19, MHTC
- f. *Thanksgiving* – November 24
- g. *Shop Local, Shop & Dine* – 4:00 – 7:00 pm, Tuesday, November 29
- h. *Christmas Open House* – 5:00 – 8:30 pm, Friday, December 2, downtown Guymon
- i. *Guymon Public Library's International Game Day* – The Library will feature games that are enjoyed around the world on November 19.

VI. Presentation of September Community Kudos and Local Entrepreneur of the Month:

Community Kudos for the month of October is Austin Concrete. They were nominated by Guymon Parks Director, Pete Hedrick. Austin Concrete recently helped clean up a part of Thompson Park that is overgrown and had broken limbs and branches in Sunset Lake. They were unable to attend today's meeting because of work commitments.

Local Entrepreneur for the month of October is awarded to The Pub on the Bricks. The Pub is always willing to support community events and activities that benefit everyone.

VII. Old Business: Jim Quimby reminded everyone that KC Rothschof's birthday is on November 13. It was noted that this was discussed under "Old Business".

VIII. New Business: No new business discussed.

IX. Adjourn: Si Perkins made a motion to adjourn the meeting. Miranda Gilbert seconded the motion; motion carried. Meeting adjourned at 12:30 p.m. ***Next meeting:*** Monday, December 5, at 12:00 p.m. at the Ambassador Restaurant

Presentation: Ami Eslinger and Ron Massen, Prime Media Productions

Prime Media Productions serves sixty markets with cable television advertising insertion. Prime Media Productions partners with PTCL to insert thirty second advertisements on a block of channels. Production of commercials is through the company and other local providers. Prime Media Productions also has a platform for mobile device advertising that is location specific.

People engage in at least six hours of video content daily.

Research shows that 40% of consumers begin Christmas shopping before Halloween.

Prime Media Productions engage your customers on more than one medium.

KC Rothschof (Lumber Mart) won the drawing for \$200 to go toward commercial production.

Jada Breeden

Respectfully submitted

Approved